



Young Audiences

Arts for Learning

Dear artist,

Thank you for contacting Young Audiences of Massachusetts to inquire about inclusion on our artist roster. Enclosed please find the following:

- Application Form
- Audition Procedures
- Criteria for Evaluation

Please complete and send the attached application and any relevant materials (printed, audio, visual, etc.) to the address below. Artist materials should include dates of upcoming performances (if known), ensemble description/history, program descriptions, press, photographs, audio/videotapes, etc.

Thank you again for your interest. If you have further questions, please contact me at jarko@yamass.org or 617-629-9262 x23.

Sincerely,

Jackie Arko
Program/Marketing Director
Young Audiences of Massachusetts

Date Received by YA _____

**YOUNG AUDIENCES OF MASSACHUSETTS
ARTIST APPLICATION FORM**

Date Completed: _____

ARTIST INFORMATION

Name of Ensemble _____

Name of Program _____

Group Leader _____

Group Leader Address _____

Telephone Number _____

E-Mail Address _____

Number of Artists in Ensemble _____

PROGRAM INFORMATION

Arts Discipline

Music _____

Dance _____

Theatre _____

Storytelling _____

Literary Arts _____

Visual Arts _____

Student Age Level _____ Audience Limit _____

How long have performed this program *in schools for student audiences*? _____

Has your ensemble auditioned or been observed by YA before? _____

When? _____ Where? _____

Primary Educational Objectives

- 1. To _____
- 2. To _____
- 3. To _____

Program Description *(please attach additional page, if necessary)*

- 1. Please list and describe program elements in order of appearance.
 - 2. Please explain briefly how each supports the primary educational objectives.
 - 3. Please indicate where participation, demonstration, performance elements occur.
 - 4. What do you think your program would bring/add to our roster?
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Links to Massachusetts Curriculum Frameworks:

Music _____ Theatre _____ Dance _____ Visual Arts _____

Connections Strand (History, Criticism, Links to Other Disciplines) _____

English Language Arts _____ History/Social Science _____ Foreign Languages _____

Science and Tech./Eng. _____ Mathematics _____

Links to Specific Areas:

African-American Studies _____ Women’s History _____ Asian-Pacific Studies _____

Multicultural Studies _____ Physical Education _____

Please send to:

Young Audiences of Massachusetts
Attn: Jackie Arko
89 South Street, Suite 601
Boston, MA 02111

YOUNG AUDIENCES OF MASSACHUSETTS

Audition Procedures

Based on materials received by Young Audiences, we will determine if your program has a potential niche on the roster. If Young Audiences staff feels confident that your program matches our needs, YA staff and Program Committee members will attend a school performance that you have scheduled in order to preview the program. This preview also must be a local school performance that you have previously scheduled. Please note that Young Audiences does not compensate artist(s) for preview performances. Only under extenuating circumstances will Young Audiences help the artist(s) make arrangements for preview performances.

If the program is determined to be immediately deliverable, the artist(s) may be offered a spot on the Young Audiences roster. If a program is not considered to be immediately deliverable, feedback will be provided and the artists will be asked to re-audition once the suggested program updates have been implemented. The artist then may or may not be invited to join the Young Audiences roster.

If the artist is invited to join the roster and accepts, marketing starts immediately through quarterly newsletters and later through the catalogue and Showcase events.

If an artist is not accepted onto the roster, the ensemble may repeat the audition process only if the YA staff wishes to see the program again, and not earlier than one year later.

YOUNG AUDIENCES OF MASSACHUSETTS

Criteria for Preview Performance Evaluation

1. Skill

Are the performers highly skilled in their art form?

Do the performers generate and capitalize on student curiosity and enthusiasm?

Do the performers communicate their art form in an accessible manner?

Do the performers (where applicable) use props, visual aids and other materials skillfully?

2. Educational Value

Are the program's links to the Massachusetts Arts Curriculum Frameworks clear and effective?

Does the program have clear/effective links to the MA Curriculum Frameworks in other disciplines?

Are the educational objectives clear at the outset of the program?

Does the program reinforce educational objectives through a balanced combination of performance, demonstration and participation activities?

Do all of the program components demonstrate specific concepts that support and relate back to the educational objectives?

Do the performers effectively communicate pertinent information about their art form (i.e. history, place in culture, technique, mechanics, etc.)?

3. Effectiveness

Does the program have a logical and persuasive progression?

Does the program sustain momentum throughout its duration?

Does it work as a "performance" when viewed in its totality?

Is the program compelling? Does it have intensity?

Do the performers convey a love for their art and enthusiasm for what they do?

Are the performers excited, involved and engaged in their work throughout the program?

Do the performers effectively engage the students?

Are there ample opportunities for student participation in the program? ("Participation" is viewed broadly, i.e., active listening is a form of participation.) Were students eager to participate?

Are the performers able to assess and adapt spontaneously to the level of sophistication, general background, and dynamics of their audience?

Are they able to maximize "teachable moments"?

Do they have the flexibility to present their program in a way that can engage an audience with particular needs or challenges?