



Young Audiences Wants You!

Wouldn't you love to expose your students to all of the educational and engaging performances that Young Audiences offers for FREE?

Host a YA Showcase!

Young Audiences is delighted to extend to your school the opportunity to host a Showcase! Showcase brings unique opportunities for your students to experience many of our YA artists perform in one day at **no cost to your school**. Having a showcase at your school brings the following benefits to the student population and faculty:

- Introduces the student body to a variety of arts disciplines
- Provides the faculty with preview opportunities for a variety of programs for potential use in the future
- All performances have direct links to Massachusetts Curriculum Frameworks in both arts and non-arts disciplines
- Educational Materials to support all performances will be provided by YA
- Young Audiences works closely with the school throughout the entire process, from planning to implementation

The Young Audiences showcase is a wonderful opportunity to bring arts enrichment to your students and faculty. Additionally, hosting a showcase demonstrates to citizens in your town that your school actively supports arts in education.

I have enclosed some information about Young Audiences Showcase requirements, as well as an application. If there are any questions at any time, please give me a call at 617-629-9262 x26. I would love to tell you all about our Showcase.

I hope to hear from you soon!

Thank you,

A handwritten signature in black ink that reads "Jackie Arko". The signature is written in a cursive, slightly slanted style.

Jackie Arko
Program Coordinator
Young Audiences of Massachusetts
255 Elm Street Suite 302
Somerville, MA 02144
617.629.9262 x26
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Young Audiences Showcase Information

What is Showcase? Showcase is an exciting opportunity for parents, teachers, administrators and librarians from across the state to see Young Audiences' teaching artists working with children in one space! Artists present their interactive art form for approximately twenty minutes each in four or more spaces throughout the school (typically the cafeteria, gym, library, and a music room or classroom) between 9:00am and 1:00pm.

Why Host a Showcase? The Showcase gives your school the opportunity to expose your students to a number of teaching artists at a minimal cost to you. All YA programs have links to the Massachusetts Curriculum Frameworks. YA will provide the host school with educational materials to supplement all performances.

What role does the school and PTO play at Showcase?

1. The school provides 4 or more performance spaces for the Showcase as well as a registration area (usually the front hall) and an artist break room (usually a conference room).
2. The Principal reviews and approves the Showcase schedule. He/She then makes sure students attend each performance. Some principals have teachers sign-up; others work out a schedule with the teachers. This is your choice. A YA representative will be happy to present information to the teachers a few weeks in advance.
3. The school/PTO reviews the technical needs and makes sure everything can be provided (see below for a list of typical technical needs). If parking is a concern, the PTO assists in locating additional parking at local business or churches near the school.
4. The school principal and/or PTO ensure that teachers receive educational materials and evaluation forms prior to Showcase.
5. The sponsoring school/PTO provides refreshments (coffee, tea, snacks, cups and napkins, etc.) and water for attending sponsors, volunteers, and artists. The PTO sets-up and mans the refreshments table on the day of Showcase.
6. The Principal gives a brief welcome at 9:00 at the Showcase.

How may people attend showcase? On average about 100 parents, teachers and administrators attend Showcase.

Who Is Young Audiences? Young Audiences of Massachusetts has been serving as a link between teaching artists and the region's school children since 1962. YA is the largest single provider of arts outreach programs in Massachusetts' schools today, providing dance, storytelling, music and theater programs to children in schools, libraries and hospitals in the form of assembly performances, workshops and residencies. The organization's mission is to encourage lifelong engagement with the arts by making them an integral part of every child's education.

Showcase Application

School: _____ Town: _____

Contact: _____ Phone: _____

Address: _____

Travel Time from Boston: _____ Travel Time from Pike/95: _____

Parking for approximately how many cars? _____

We need at least **4 performance spaces** (1-2 large spaces, such as an auditorium, cafeteria, or gym, and several smaller spaces such as a music room, library, art room, or classrooms). Please check all the spaces we could utilize as a performance space for at least 30 people from 8am to 1pm:

- | | | |
|--|--------------------------------------|--|
| <input type="checkbox"/> Auditorium | <input type="checkbox"/> Gym | <input type="checkbox"/> Music Room |
| <input type="checkbox"/> Multi-purpose Room | <input type="checkbox"/> Library | <input type="checkbox"/> Classrooms (#: _____) |
| <input type="checkbox"/> Cafeteria (until _____ o'clock) | <input type="checkbox"/> Other _____ | |

Private changing space for artists?: Yes No

Is there a front lobby area for registration, food and display tables? Yes No

100 Chairs? Yes No Microphones? Yes No Piano? Yes No

How many students attend the school:

Pre-K _____ K-2 _____ 3-4 _____
5-6 _____ 7-8 _____ 9-12 _____

Can the PTO/School provide Coffee etc.? Yes No Volunteers? Yes No

Principal's name: _____

Have you spoken to principal regarding showcase? Yes No

PLEASE FILL OUT AT RETURN THIS FORM TO: YOUNG AUDIENCES OF MASSACHUSETTS
255 ELM STREET, #302, SOMERVILLE, MA 02144
617-625-2781 (Fax)

Typical Technical Needs for a Showcase

FRONT LOBBY:

2-7 tables for display materials
2 tables for food
1 table for registration

2-7 chairs
1 large trashcan by food table

ARTIST BREAK ROOM:

Lots of bottled water
Hot water & hot water cups
4 straight back armless chairs

Extension cord
Table

PERFORMANCE SPACES:

10-30 chairs in back for sponsors
Student desks or small tables
1-3 mics on stands in larger spaces
Music stands
Armless chairs

Extension Cords
Stools
Slide Projector
Projection Screen
Piano Bench